

Manager, Economic Development

Salary / Pay Rate: \$109,200

Job Type: Full Time

Post Date: 12/02/2021 10:43 AM

Job Application: [General Use Application 1.6.21](#)

Planning, Policy & Economic Development

(40 hours per week, salaried, exempt)

Somerset County is seeking an experienced, strategic, and motivated professional to serve as the Manager of Economic Development in the Office of Planning, Policy and Economic Development.

Somerset County is a recognized leader in planning in New Jersey and recently created the Office of Planning, Policy and Economic Development which works with the Board of County Commissioners, County Administrator, County departments, divisions and Boards and Commissions, local governments, non-profits, and the business community to coordinate efforts to build a strong economic environment, develop high-wage employment growth, and protect open space and historic resources throughout the County. The Office oversees the Office of Economic Development, Office of County GIS Services and the Office of the Cultural and Heritage Commission. The Office serves as staff to the Somerset County Planning Board, Somerset County Agriculture Development Board, Somerset County Cultural and Heritage Commission, the Somerset County Energy Council, the Open Space Advisory Committee, Green Leadership Hub and the Regional Center Partnership of Somerset County.

This Economic Development position seeks to ensure a healthy economic environment in Somerset County, NJ where residents have access to employment opportunities and local governments receive the direct and in-direct financial benefits of businesses remaining, expanding, and relocating to the County. The Manager of Economic Development, reporting directly to the Director of the Office of Planning, Policy and Economic Development, is responsible for developing and implementing strategic business attraction, business expansion, and business retention initiatives consistent with policies established by the Somerset County Board of County Commissioners and the County Administrator.

The Manager of Economic Development will undertake projects related to job creation and private sector economic investment in Somerset County, NJ, including but not limited to strategic economic development planning, infrastructure investment initiatives, facilitating employer driven workforce investments, delivering state business resources and incentives, and supporting economic development initiatives of municipal and other partners. This position works closely with county departments and divisions including county educational institutions (Raritan Valley Community College and Somerset County Vocational and Technical High School), state regulatory and business resources departments, federal economic development and infrastructure agencies, state and regional transportation authorities, and local elected and appointed officials. This position is also responsible for maintaining business growth, economic, demographic, educational, employer, and commercial real estate market data for use by existing and relocating businesses, county offices and agencies, and partners. Facilitates meetings with local and state government elected and appointed officials to assist businesses. Working with the Director of the Office of Planning, Policy and Economic Development and other partners, undertake initiatives to promote Somerset County as a place to do business to companies outside of the region through advertising, marketing, and public relations efforts.

Requirements

The position requires strong interpersonal skills, a college degree and/or relevant leadership experience in commercial real estate development and construction, corporate site location, workforce development,

land use planning and/or commercial real estate financing. This position requires an understanding of local government, public regulatory, permitting and approvals processes related to commercial construction and renovation, public infrastructure investment, business growth incentive programs, marketing initiatives and public workforce investment programs. The ability to research subject matter and present findings and recommendations in a clear manner and the ability to work with local, county, state, and federal elected and appointed officials is required. Knowledge of State and Federal programs and resources is required, including those for infrastructure, workforce, environmental, and economic and/or community development.

Seven (7) to ten (10) years of direct experience in/or combination of economic development, commercial real estate development and construction, corporate site location, and/or commercial real estate financing experience is required.

Preferred

Private sector experience is a plus. Certified Economic Developer (CEcD) or similar accreditations/certifications.